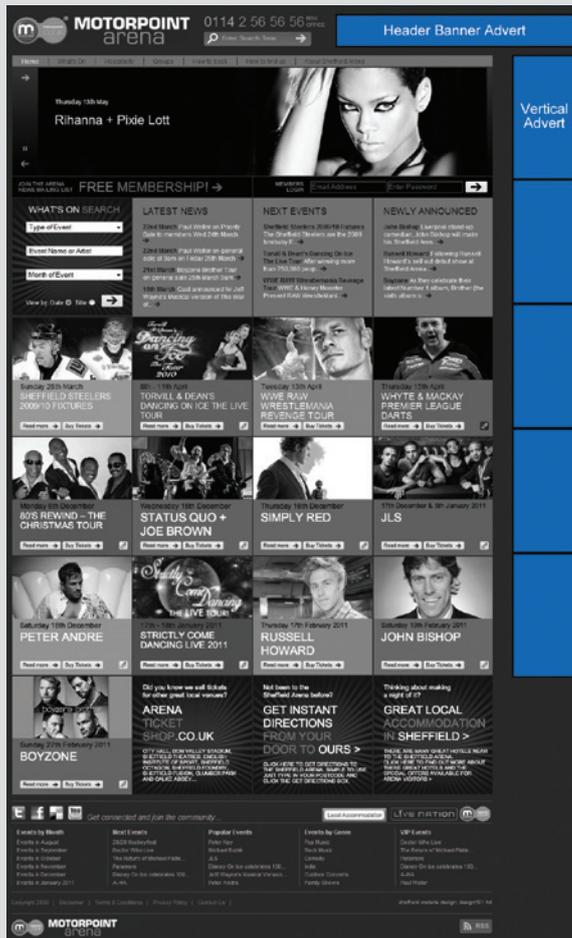


RATE CARD



MOTORPOINT arena

WEB ADVERTISING 2010



Header Banner Advertising

Term	Location	Banner Impressions	Package Cost
12 month	All Pages	80,000 per month	£3,000
12 month	What's On	80,000 per month	£1,500

Specifications

Size	File Types	Max File Size
468 pxls x 60 pxls	Static: jpeg, gif, png Animated: animated gif, swf, flv	15kb 50kb

Vertical Banner Advertising

Term	Location	Banner Impressions	Package Cost
12 month	All Pages	80,000 per month	£1,500
12 month	What's On	80,000 per month	£750

Specifications

Size	File Types	Max File Size
210 pxls x 240 pxls	Static: jpeg, gif, png Animated: animated gif, swf, flv	15kb 50kb

If you wish your advert to track the click throughs, please supply your advert with the relevant code. Banner impressions are a guide, but we limit the number of header banner adverts and vertical banner adverts at all times to ensure that your advert will appear at least this number of times each month.

Email Newsletter Sponsorship



Term	Location
1 week	Email Header Banner
Members	Cost
170,000	£250

Specifications

Size	Max File Size
468 pxls x 60 pxls	15kb
File Types	
Static: jpeg, gif, png	

At the Motorpoint Arena we have designed a series of packages to suit different advertising requirements.

Each one of these packages can be further tailored to your own needs. These packages give maximum exposure to your advert to make sure that everyone knows about you and your products.

The Motorpoint Arena sees a huge number and varied range of visitors each month and so offers you access to a wide range of potential new customers.

Custom Packages

We are also happy to offer specific individual rates for clients who wish to create their own advertising packages. We can offer shorter or longer contracts and discounts for multiple packages.

Interested in boosting your sales?

For more information or to book please call:

0114 256 5511

or email gillian.stainrod@livenation.co.uk

We also offer advertising opportunities for the Arena Ticket Shop website. Please see separate rate card for details.